



Life as you like it... ...Fun, fitness and fine dining

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People-Friendly and Pet-Friendly



The Carvers, known to many in the local art community by Ann's paintings, are thrilled to have Molly with them at Clark Meadows.

When Jack and Ann Carver moved to Clark Meadows this past spring, another member of their family joined them.

Molly, a loveable 5-year-old Cairn terrier, made herself right at home not only in their apartment but throughout the enriched living community and its adjacent independent living community, Ferris Hills at West Lake.

The Carvers wouldn't have it any other way.

"She's so much a part of our lives; we wouldn't go anywhere without her," says Jack, noting that she fits right in.

"Everyone here knows Molly," he says. "They just know us as 'Molly's mom and dad.'"

At both Clark Meadows and Ferris Hills, pets are welcome, which is welcome news to many prospective residents.

"I think there's this misconception out there that once seniors transition to enriched or even independent living, they have

to surrender some of the things that are important to them. In fact, it's quite the opposite. Our goal is to allow residents to focus on the things they love most, on their own terms," says Gary Ross, director of both communities.


Of course, all resident pets are properly vaccinated and – when outside the apartment homes – properly restrained. Only a handful of residents do in fact own pets, but they are not the only ones who reap the benefits of the furry companions. Just ask Jack.

"In my estimation, Molly is a through-and-through therapy dog," he says. "She goes up to people, wags her tail, and, if they want it, will give them a kiss."

In fact, according to the Centers for Disease Control, pets not only increase opportunities for socialization but can even lower blood pressure and cholesterol levels.

Shirley Hayden, for one, is happy to have her cat with her at Ferris Hills.

Shirley says that when she and her husband moved from their Florida home to Ferris Hills five years ago, she wouldn't have dreamed of parting with Chas. Shirley and Chas – who enjoys lounging in Shirley's screened patio – couldn't be happier.

"He's a good boy," Shirley says, "and he's a great comfort to me." 



The cat is out of the bag! Chas' antics keep owner Shirley Hayden entertained at her Ferris Hills apartment.

Meet Susan Wilkins

The newest member of the Ferris Hills team arrived this past spring, bringing a touch of southern hospitality to one of Upstate New York's premier senior living communities.

A Houston native with a Texas-sized passion for senior living, Susan Wilkins has 20 years of experience in the hospitality industry, not only in the Lone Star




*Susan Wilkins
Senior Sales Counselor*

State but in Boston, New Hampshire and Rochester. Most recently, the Canandaigua resident served as the Director of Sales & Marketing for the Brookwood Inn, in Pittsford.

At Ferris Hills, she works with prospective residents, providing tours and information as well as helping them make the transition from a private home to apartment living.

"I absolutely love my job," Susan says. "There's nothing more satisfying than meeting new people, telling them about this incredible place and knowing that they're about to enjoy the time of their lives."

To meet Susan and find out why she is so enthusiastic about Ferris Hills, please consider calling her at (585) 393-0410 today to arrange for a private tour and a complimentary lunch. It might just be the best move you've ever made. 


'Grab & Go Meals' Prove Popular

Ask anyone at Ferris Hills what they love best, and inevitably, the conversation turns to food.

Head Chef Deborah Metzger continually strives to exceed expectations, and one of her latest initiatives involves "Grab & Go Meals." Available for just \$5 apiece with entrees such as crab cakes or London broil, they're served

with two sides in microwavable containers with heating instructions. "They're quick, easy and popular," Deb says.

Residents – who have full-size kitchens in their apartment homes – typically enjoy their evening meal in the dining room, which also hosts a Sunday brunch. The "Grab & Gos" come in handy for those with busy schedules and those who prefer not to prepare their own lunch or Sunday evening dinner.

"They're delish," says resident Marsha Tillson. "You really get a lot, and for \$5, you can't go wrong!" 



Why Fly South? Everything You Need is Right Here



Is the thought of another upstate winter giving you the shivers?

Why not spend this winter comfortable and care-free, enjoying good food, good friends

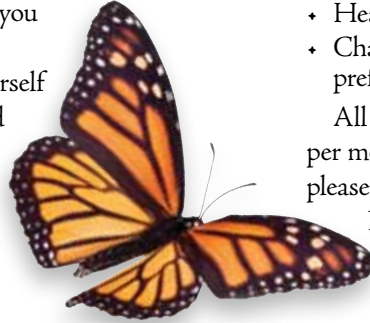
and opportunities to learn and experience new things? For a limited time, we are offering a select group the opportunity to live at Ferris Hills for a three-month period with no obligation.

Gerard Ruflin took advantage of this offer over the summer and liked Ferris Hills so much that he decided to buy an apartment

with a spectacular view of Canandaigua Lake. A Chili native who lived in Florida for several years after retiring from Rochester Products, Mr. Ruflin enjoys being closer to family. He also finds Ferris Hills' amenities to be favorable to those offered by other senior communities he considered.

"The people here are very friendly," he adds. "It makes you feel at home."


Find out for yourself this winter. Instead of shoveling snow, gingerly making your way across icy walkways and coming down with



cabin fever, relax in a fully furnished apartment and enjoy a rare chance to experience a setting that you, too, may one day choose to call home. Included are:

- + Chef-prepared meals
- + A fitness center
- + Housekeeping
- + Social and recreational opportunities
- + Heated underground parking
- + Chauffeur service when you'd prefer not to drive

All of this is yours for just \$2,200 per month during our exclusive offer, so please call me today at (585) 393-0410.

Next, get ready for a safe, snug and lively winter season! 

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Please Join Us October 2 and 3

Step back in time – and possibly into your future – during the Ferris Hills at West Lake Open House.

Taking place from 10 a.m. to 3 p.m. on **Saturday and Sunday, October 2 and 3**, the event is all about appreciating life's true treasures, whether they're family heirlooms, memories of bygone eras or exciting new finds.

During the open house, Pierce-Arrows will grace the lawn of our senior community. These luxury automobiles, manufactured in Buffalo between 1901 and 1938, were the transportation of choice for presidents, tycoons and royalty alike. Don't miss this rare opportunity to see one up close!

We will also have an antiques appraiser on hand, so be sure to bring along your favorite item for him to look at.

As always, our open house will also feature incredible food, music, and tours of our community, ideally situated in a serene yet convenient locale that is simply exceptional.

Hope to see you there! 